



School of Business and Leadership

LEAD 300

Multi-Jurisdictional Business

Term: 202102

Number of Credits: 3

Course Outline

INSTRUCTOR: Sara McPhee-Knowles

OFFICE HOURS: By appointment

OFFICE LOCATION: Zoom

CLASSROOM: Zoom

E-MAIL: smcpheeknowles@yukonu.ca

TIME: Tues, 5-6:20 PM

TELEPHONE: 456-8639

DATES: Jan 11-Apr 12, 2022

COURSE DESCRIPTION

Yukon is comprised of First Nation, municipal, a territorial and federal governments; each of these operates individually and are guided by differing values. This context is not unique to Yukon and is common to other jurisdictions. In order to be effective, leaders in northern organizations need to work ethically and respectfully with an understanding of the relevant context. Students in this course will journey from the historical foundations that created the present day north to what the future of northern business and organizations could and should be.

COURSE REQUIREMENTS

Prerequisite(s): HIST 140, LEAD 292

EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Deconstruct the historical implications of coloniality in Canada and Yukon, and the effects of negotiations and implementation of the Yukon land claims and self-government agreements on all types of organizations
- Analyze the motivations and interests of the parties involved in land claims, self-government, and other self-determination processes, and how they contribute to the current political and economic climate
- Examine intergovernmental relations and political climates, and analyze their effects on northern business decisions
- Reflect on the past and present to envision a future that incorporates the tenets included in this course
- Demonstrate effective teamwork, intercultural competence and professional communication
- Research, develop, and present a framework for conducting ethical and socially responsible business in a multi-jurisdictional context, recognize different world views and the transferability of these concepts to international business

COURSE FORMAT

This course is offered online, in a blended format: students are responsible for reviewing modules on their own ahead of scheduled online class times. Modules, which may include online readings, recorded lectures, or videos, will be posted on YukonU's Learning Management System (Moodle).

Students will work individually and small groups to complete course work. Students are encouraged to use the resources provided in class as tools to support their course work. The instructor will aim to keep the course material interactive and varied.

Email and frequent internet access are an important part of this course. The instructor will communicate through email and Moodle. Using online tools and resources is a required part of this course.

Weekly breakdown of instructional hours

The course includes a weekly 1.5 hour synchronous component that is done via Zoom. This synchronous class will take place on Tuesday evenings from 5 to 6:20pm. The remaining 1.5 hours per week will be completed asynchronously online, and it is expected that students will engage with the course material for an additional 3-6 hours per week. It is important to note that the time required will vary by individual.

EVALUATION

Assignments	40%
Online contributions	15%
Engagement	5%
Final Project	40%
Total	100%

Assignments (40%)

Students will be responsible for two individual assignments. The assignments relate to the material covered in class and will demonstrate the students' abilities to apply course concepts.

Online contributions (15%): Students will participate in discussion posts, mini quizzes, video responses, as well as online class discussions and will offer feedback on other students' projects.

Engagement and Professionalism (5%)

This course adopts an experiential approach to learning and includes group components. Students will be assessed on their engagement and professionalism during the group project. Evaluation will be based primarily on self-assessment and peer-assessment.

Final Project (40%)

The class will separate into groups and each group will complete an environmental scan around a hypothetical project in a Yukon industry that falls within the jurisdiction of different levels of government, including First Nations governments. Students will be evaluated on their project management skills, quality

TOPIC OUTLINE

www.yukonu.ca

Date	Activities	Assignments
Week 1	Introduction	Introductory reflection video
Week 2	Historical commerce	Discussion
Week 3	The Constitution, treaties and Canadian Mythology	Reflection video
Week 4	Project Week #1	Status update
Week 5	Levels of government	Discussion
Week 6	Introduction to Land Claims	Assignment #1 – Historical Paper due Mini quiz
Week 7	Project Week #2	Status update due
Week 8	Implementation and Self-Government Models	Reflection video
Week 9	Regulation	Discussion
Week 10	Project Week #3	Status update due
Week 11	Lobbying	Assignment #2 – Current paper due Mini quiz
Week 12	Project Week #4	Status update due
Week 13	Dissemination	Project presentations + final environmental scan due